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Press Release

READ ACROSS JAMAICA DAY 2017 THEME: LITERACY MATTERS - READ ALOUDS PROMOTE COLLABORATION AND CONFIDENCE IN CHILDREN

Kingston, Jamaica, 1 May 2017 – The Read Across Jamaica Foundation invites the Caribbean community to kick off Child’s Month with literacy awareness activities promoting the theme: “Literacy Matters: Read Alouds Promote Collaboration and Confidence in Children” during Education Week. This year, Read Across Jamaica Day will be celebrated island wide on Tuesday, 9 May 2017.

Children all across Jamaica will share the joys of reading through the exhibition and execution of various reading strategies. When children are presented with the excitement that reading a book can provide, they themselves get excited about the journey a good book will take them. The Read Across Jamaica initiative promotes *read alouds* as an activity that continues to help children build confidence. Reading orally to students on a consistent basis at their independent reading and listening levels allow students to model fluent and expressive reading. *Read alouds* facilitate the use of critical thinking skills while creating interaction with the text which may be above their independent reading level, but at their listening levels.

The Read Across Jamaica Foundation has maintained its mission to read, recite and encourage since it’s introduction in 2003 at Siloah Primary School in St. Elizabeth. As we continue the effort by creating access to a plethora of diverse reading materials, connecting community and schools to important partnerships, we display that “Literacy Matters”. Corporate organizations are being asked to meet the challenge and align the Read Across Jamaica initiative with their social responsibility of encouraging lifelong learning.

Support the BIG DAY OF GIVING on Thursday, 4 May 2017. Visit the Read Across Jamaica website to donate online and help us meet our goal.

To find out more about sponsorship, partnerships, serving as a local volunteer or Literacy Ambassador, contact: Ja’nice Wisdom (301) 672-4133, Mikhail Hydol (876) 783-3375.

Visit us online at www.ReadAcrossJamaica.com and LIKE our Facebook page: **ReadAcrossJA** and Twitter: **@ReadJamaica**

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The Read Across Jamaica Foundation (RAJ) is a nonprofit organization whose mission is to introduce creative and interactive methods of reading to children and encourage them to enjoy literature as an aid to changing future disparaging lifestyles affected by illiteracy.

**Our MOTTO: Share a book with a child and you have given illiteracy a dose of cure...
READ * RECITE * ENCOURAGE.**



Support RAJ on May 4